

# My top 5 this week

- Engagement vs Enforcement
- 9 most important minutes of your kid's day
- Scroll Stopping Carousels
- 8 habits block you from finding a job
- Part One - LinkedIn Second Brain



# Engagement vs Enforcement



**Ivan Polic** • 1st

Investor | After our own 8 figure exit, we help business owners out of t...

[Visit my website](#)

15h •

## Engagement

### VS

## Enforcement

**JUMPSTART**  
YOUR EXIT

The price of engagement is that you must always grow them.

Think about them.

Identify them.

Recruit them.

Help them.

Support.

Nurture.

Guide.

Teach.

Know.

Build.

Trust.



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*Excel through Holistic Learning*



# 9 most important minutes of your kid's day



**Greg Garunov** · 1st

Building the ONLY community in existence for Millennial Dads

[Visit my website](#)

**First 3 at Wake-Up**

**First 3 at Reunion**

**The Last 3 Minutes before bed**



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# Scroll Stopping Carousels



**Talha Hanif** • Following

Grab attention in 17 milliseconds with Cheat-Sheets.

1d •



Scroll Stopping Carousels • 22 pages

⚡ Thumbnail design.

⚡ Content writing.

⚡ Adding visuals to the carousels.

⚡ Cleaning up the mess.



**QuintSmart**  
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# 8 bad habits that block you from finding a job



**Anna Chernyshova** (She/Her) • Following

Recruitment Leader 🐼 | 500+ roles filled | 5K+ candidates interviewed...

4d • 🌐

**Generic Resume**

**Not following up**

**Ignoring LinkedIn**

**Neglecting Network**

**Being overly Modest**

**Applying for too many**

**Sticking to one job board**

**Not preparing for interviews**

## 8 bad habits that block you from finding a job:

### 1. Applying for Too Many Jobs

Instead of sending out 100

applications, focus on positions

that match your skills and

your goals.

This will allow you to put more

effort into each application.

Anna Chernyshova | Recruitment Leader



# Part One of my LinkedIn Second Brain

The screenshot displays a video player interface. On the left, a dark sidebar shows a file explorer for 'LinkedInSecondBrain' with folders like 'S00 Second Brain Meta', 'S01 LinkedIn', and '101 LinkedIn to 5000'. The main content area shows a document titled 'The Experiment and PACT' with the following text:

I grow my [LN pool](#) to 100+  
I post every day

**Observations**

[Tracking](#)

**Snapshot 15.07 - half time through**

- Reactions increase to 10 per post in 5 days in a row ⇒ is at 24 on average ✓
- Comments increase to 3+ per post in 5 days in a row ⇒ 18 on average ✓
- Followers increase to 100+ per week ⇒ week one 90, week 2 166 ✓
- Impressions increase to 4000+ per 7 days ⇒ now at 8947 per 7d ✓
- I derive 10 DM conversation calls ⇒ now at 53 DM reached out, 10 calls (3 scheduled) ?

**How does it feel?**

- Time intense
- Rewarding
- Clarifying

**Did I stick to my pact?**

YES, daily!

A circular profile picture of a man with a beard and a black cap is visible on the right side of the document.

At the bottom of the video player, a large yellow text overlay reads: **learnings about LinkedIn**

The video player controls at the bottom show a play button, a progress bar, the time 1:12, 1x speed, a Creative Commons license icon, a mute icon, and a full screen icon.





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