

My top 5 this week

- Marketing that “doesn’t work”
- THE SINGLE MOST IMPORTANT QUESTION
- Mini Series: What is New Work?
- **Creativity** > than 10k hours of deliberate practice
- **Agile Coach** - from highest payed role
→ to being **redundant** soon

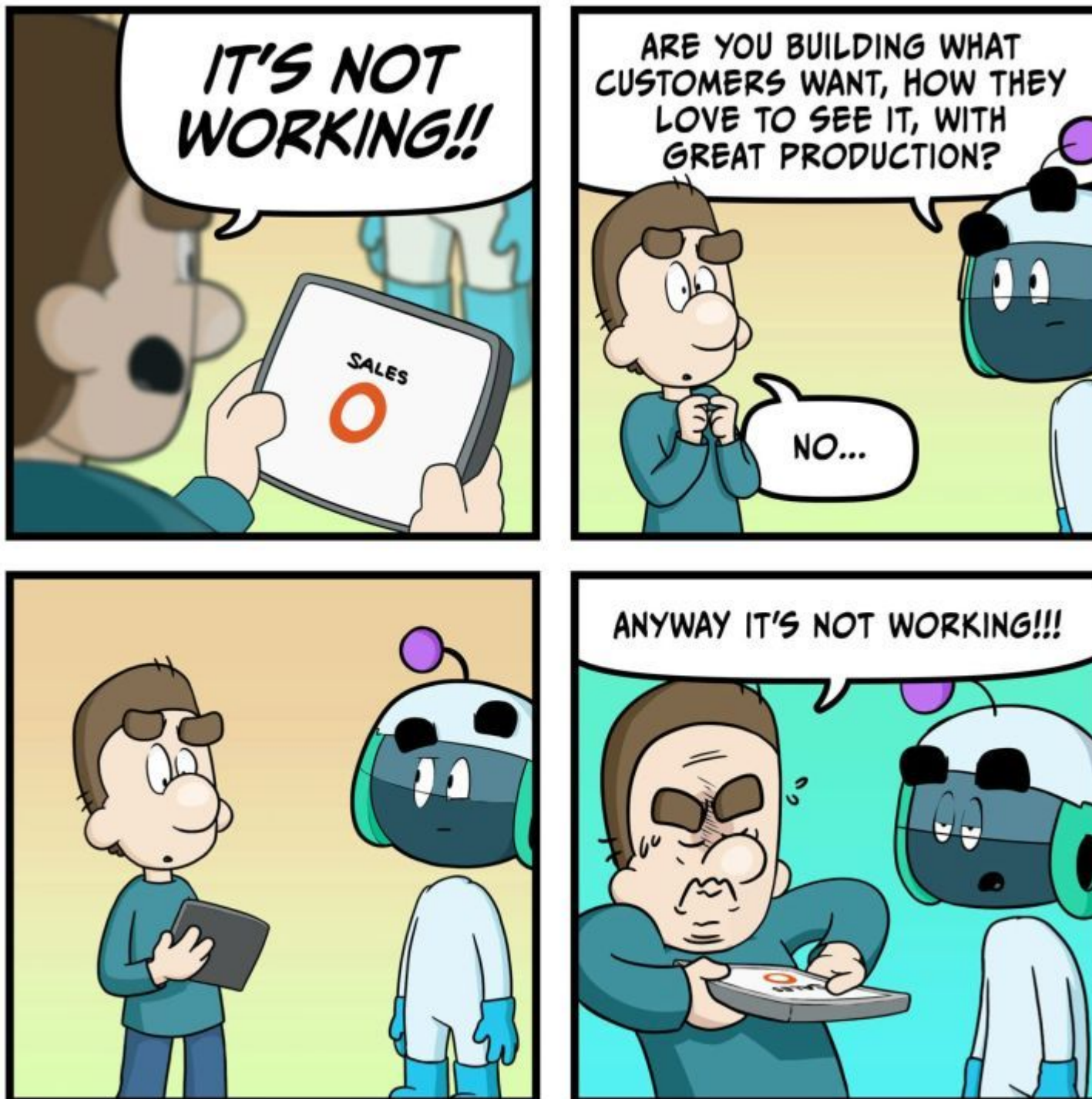


Marketing that “doesn’t work”... ...Does work, when we work it



Adam Fairhead • 1st

20 years of growing brands with edutainment • My newsletter shows ...
1d • 🌐



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THE SINGLE MOST IMPORTANT QUESTION



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**Learn continually.
There's always
“one more thing”
to learn.**

Steve Jobs



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Mini Series: What is New Work

1 Self-Organization and Self-Leadership



Robyn Kerkhof (She/Her) • 1st

I help organizations build 🍀 happy teams, 😊 satisfied customers, 🏠 healt...

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1 Self-Organization and Self-Leadership

2 Holistic Approach

3 Purpose and Impact



Creativity is much more than 10,000 hours of deliberate



Roberto Ferraro  • Following

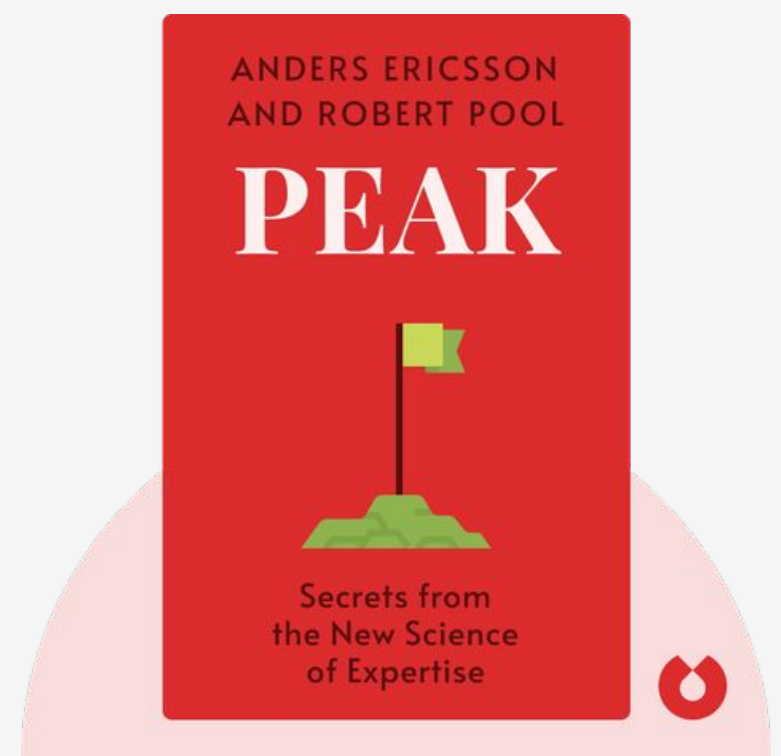
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The Magic Recipe for Creativity

- Taking Hours
- Outsider View
- Deliberate Practice
- Different Experiences
- Broad Interests
- Trial and Error



Agile Coach: from highest payed → to being redundant soon

The Agile Coach role will DISAPPEAR:

- Team Managers now incorporate Agile Thinking
- AI is a strong alternative to Agile Coaching
- Companies are under financial pressure
- Technology and approaches evolved

DISAPPEAR?





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