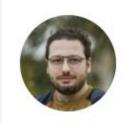
My top 5 this week

- → 8 Biggest Mistakes I See Founders Make AFTER Launch
- → You're searching for clients on LinkedIn the WRONG way.
- → 2 creative ways to generate more ideas
- → I'm done pretending to be someone I'm not
- → From 3K to 6K Followers



8 Biggest Mistakes | See **Founders Make AFTER Launch**



Majd Alaily • 1st

3x Founder | Xoogler | Design Thinking 2d • 🕤



1. You stop talking to users (and ONLY focus on optimizing data)



2. You BURN cash left and right



3. You forget **Product Market Fit** and start obsessing about **GROWTH**





4. You have no idea how critical to users / sticky your product is



7. You stop investing in learning as a founder and a leader







6. You assume you and your co-founders will work well together



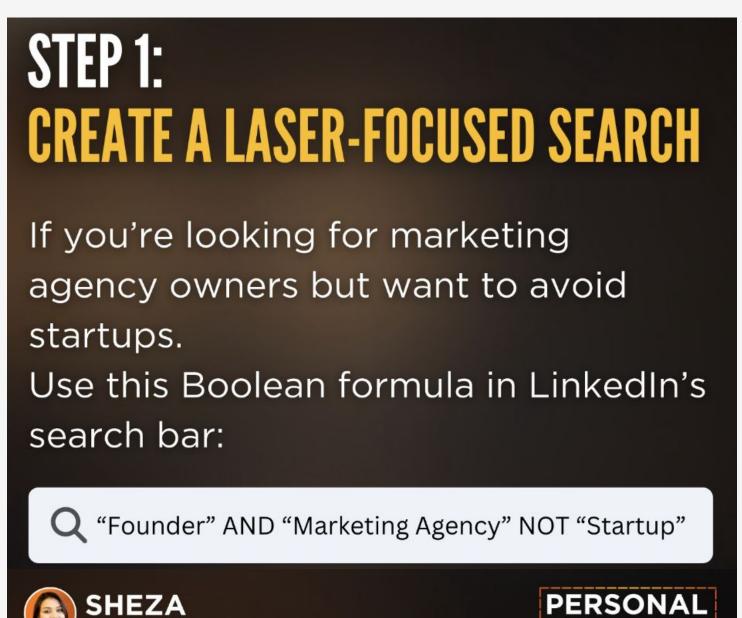




You're searching for clients on LinkedIn the WRONG way



Sheza Yazdani • 1st Building your personal brand and generating high-ticket clients for busy .. Book an appointment



→ Step 1: Create a Laser-Focused Search

→ Step 2: Boost with Profile Filters

→ Step 3: Speed analyze profiles

QuintSmart Learn how learn, retain and recall with ease

2 creative ways to generate more ideas



Abdulrasheed Girigisu • 1st I ghostwrite and manage busy executives' and CEOs' | 6d • 🚱

1. Reverse your thoughts

_ An existing idea => 3 benefits of direct CTAs
_ Reverse thinking => 3 dangers of direct CTAs

2. Befriend analogies/metaphors

Topic: personal brand Analogy: climbing a mountain

_ Personal branding is like climbing a mountain. It's difficult to reach the top.



I'm done pretending to be someone I'm not



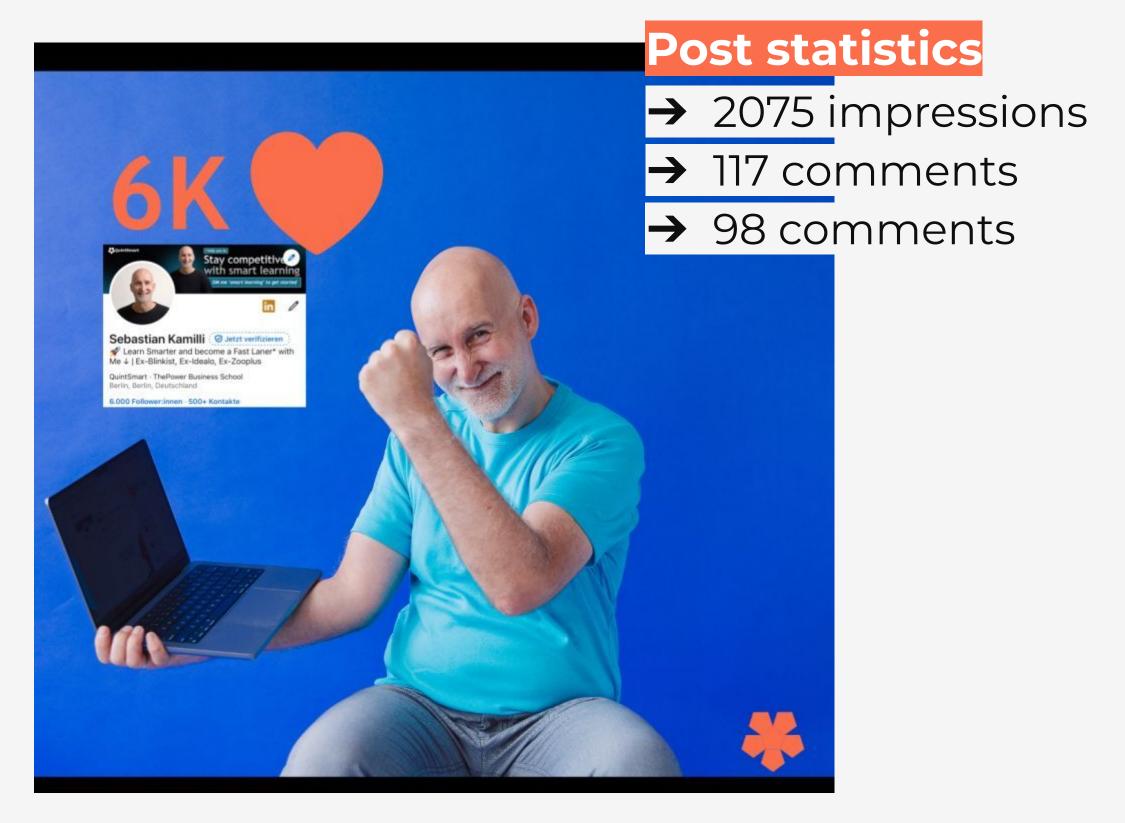
Mohammed Aly (Coach Ziko) • 1st Helping Executives Turn Stress Into Success | Avoid Burnout, Book an appointment





From 3K to 6K Followers

- → Your engagement with others is crucial
- → I use the connections you can make per week
- → I deliver value daily
- → I show up, daily









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