

My top **5** this week

- 10 Silent But Deadly Habits Ruining Your Life & How To Avoid Them
- The secret to success is to discover your Fraud/ imposter point
- 10 Icebreaker Questions to Ask at Networking Events
- 25% of emails never reach inboxes!
- How I document 4x faster and with a smile



10 Silent But Deadly Habits Ruining Your Life & How To Avoid Them



Lord Milan Oiseau (He/Him) • 1st

I help professionals unlock their inner superhero,
1d • 🌐

10

Silent But

Deadly Habits

Ruining Your Life

& (How to avoid them)



My top 3

- Negative self talk
- Going to bed angry
- Let circumstances control you



By Lord Milan Oiseau



The secret to success is to **discover**
your Fraud/ imposter point in business.



Havillah Ogutu • 1st

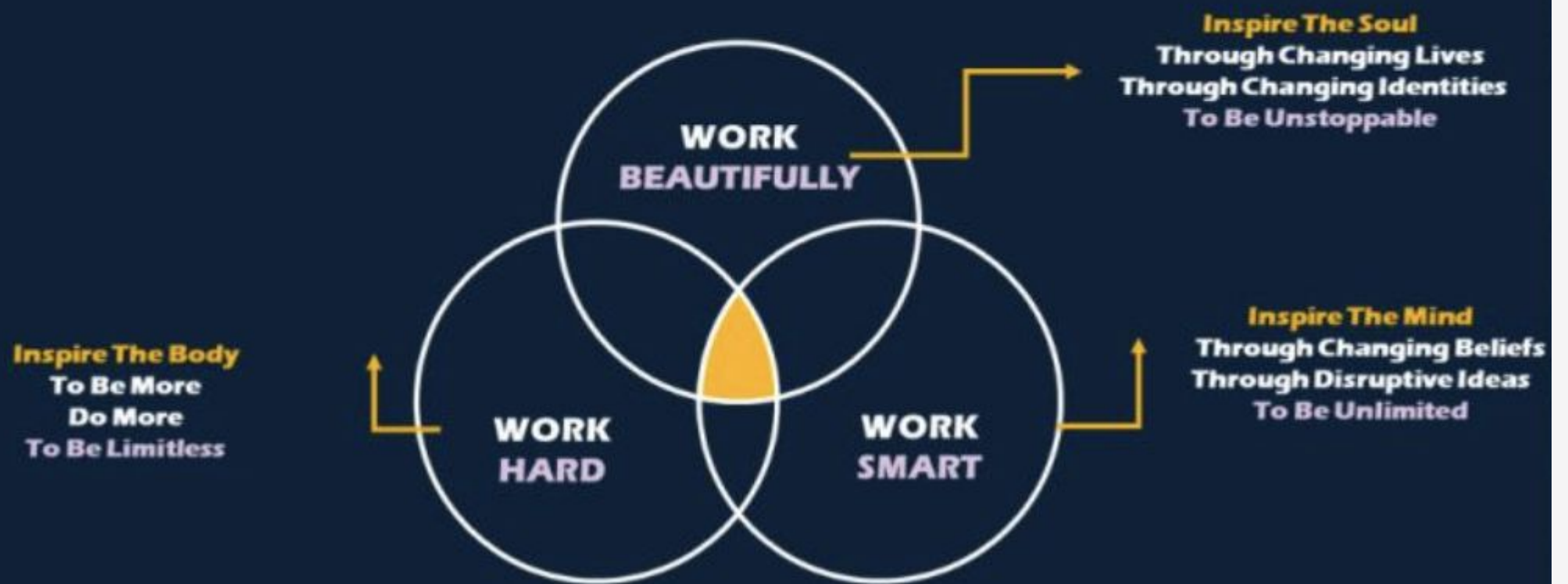
I help Founders build an UNSTOPPABLE BRAND On LinkedIn

1d • 🌐



UNSTOPPABLE
COACHING

3 WAYS GREAT BRANDS WORK



- Work hard, not by hours,
but by **challenging** all your **limits**
- Work smart, not by ease,
but by **finding hard things to make easy.**
- Work beautifully, not by vanity,
but by an **open mind, heart and soul.**



QuintSmart

Learn how learn, retain and recall with ease



10 Icebreaker Questions to Ask at Networking Events



Parikshit Trivedi • 1st

I specialize in increasing top-line and bottom-line revenue

2d •

10 powerful questions to:

1. Set the stage
2. Encourage sharing
3. Reflect on their experiences
4. Ask teamwork and partnerships

Curious about the questions?

5. Their journey and achievements
6. Foster vulnerability and support
7. Door to aspirations and motivations

Read Parikshit's great post

8. To share interests outside of business
9. Industry developments and innovations
10. Delve into personal stories and motivations



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25% of emails never reach inboxes!



Nick Palasz • 1st

Founder @ Slyleadz | I help startups build cold outbound systems

[Book an appointment](#)

BEST PRACTICES TO IMPROVE EMAIL DELIVERABILITY & AVOID SPAM FOLDER

1. Set Up a Strong Email Infrastructure

- **SPF:** Authorizes specific servers to send emails for your domain.
- **DKIM:** Adds a secure signature to prove emails are genuine.
- **DMARC:** Controls what happens to emails failing SPF/DKIM. Provides reports.

Tool: Use MXToolBox for setup and monitoring.

3. Maintain a Clean Email List

- **Remove** inactive, incorrect, and opted-out contacts.
- Quality list = Higher deliverability and engagement.

Tip: Use email verification software for regular cleaning.

5. Include a Clear Unsubscribe Link

- Easy opt-out reduces spam complaints.
- Keeps your list healthy and engaged.



7. Track & Adjust Based on Metrics

- Monitor open rates, bounce rates, and spam complaints.
- **Improve continuously** based on data insights.



9. Optimize Email Frequency & Timing.

- Find the sweet spot → Too many emails annoy, too few = forgotten.
- Test different schedules to boost open rates.



2. Segment Your Audience

- Split your list by interests, behavior, and demographics.
- Send relevant content to each group → Higher engagement, better reputation.



4. Craft Personalized Content

- Use recipient names and relevant content.
- Higher engagement improves your sender reputation.



6. Avoid Spam Triggers

- No excessive CAPS, exclamations, or "Buy Now!" phrases.
- Keep text-to-image ratio balanced to avoid being flagged.



8. Monitor Your Sender Reputation

- High reputation = Better inbox placement.

Tool: Check with Sender Score. Avoid sending to invalid addresses.

10. Use Email Deliverability Testing Tools

- Regularly test deliverability (e.g., [SpamTester.ai](#)).
- Identify issues with DNS or domain settings early.



How I document 4x faster and with a smile

- Powerful Visual Notes with Excalidraw
- With my thoughts as text
- Extended by AI
- Resulting in a document ; ready to deliver

The screenshot shows a video player interface. The video content is a diagram titled "Introduction to Agile and Lean Mindset". The diagram is structured as follows:

- Agile**: A large outer circle containing:
 - When to consider Agile?**: A text box with a quote: "Working with Agile methodologies is ideal for complex projects where environments are likely to be made while running the project and require more frequent change. Based on these conditions, further more information, this business available."
 - Agile Mindset**: A middle circle containing:
 - values** and **principles** (text boxes)
 - Agile Methodology**: A smaller circle containing:
 - values**, **principles**, and **practices** (text boxes)
 - Scrum**, **Kanban**, and **XP** (methodology boxes)
 - Lean Mindset**: A circle containing:
 - values** and **principles** (text boxes)

At the bottom of the video frame, the text "introduction to Agile and" is visible in a large, stylized font. The video player controls at the bottom show a play button, a progress bar at 100%, a timestamp of 0:54, a 1x speed setting, a CC icon, a mute icon, and a full screen icon.

Post statistics

- 1321 impressions
- 100 comments
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