

My top **5** this week

- Elevate your personal brand from **beginner to pro.**
- **Procrastination** isn't about time management.
- Want to build a six-figure business? Master these **10 mental models** now.
- You're a high-powered exec. But on **LinkedIn?** You're **silent.**
- The **3-second window** that determines your creative fate



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Elevate your personal brand from beginner to pro.



Nami Assir • 1st
Helping entrepreneurs connect, build trust and sell on LinkedIn
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- ➔ Main Light (Key Light)
- ➔ Background Light for Depth
- ➔ Hair/Rim Light (Separates You from Background)



Procrastination isn't about time management.



Chirag Gupta • 1st

Tech Agency Co-Founder | Business Growth Strategist | Conter

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Stop managing time.

Start managing your

energy.

1 The Starting Paradox

↳ Starting is 40% of the battle. Just begin.

2 The Perfection Trap

↳ Perfectionism is a killer. Focus on done, not perfect.

3 The Energy Truth

↳ Willpower isn't endless. Your environment? That's your superpower.

The Game-Changers:

→ The 5-minute rule beats waiting for motivation

→ Your environment > Your willpower

→ Systems > Goals



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Want to build a six-figure business? Master these **10 mental models** now.



Elias Kalyvas • 1st

Founder @My Mentor mobile app | Founder @Training Spark

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1. **Compound Interest.**
2. Circle of Competence.
3. **Opportunity Cost.**
4. Second-Order Thinking.
5. Confirmation of Action.
6. **Feynman Technique.**
7. The Map Is Not the Territory.
8. Survivorship Bias.
9. Eisenhower Matrix.
10. **Ockham's Razor.**

Bold - my top 4



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You're a **high-powered exec.** But on **LinkedIn?** You're **silent.**



Mayank Maurya • Following

● My All-Bound Strategy Gives You Both - Fame & Money (Clients)
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4 Silent But Deadly

LINKEDIN MISTAKES

Executives Make (And How to Fix Them)



- Bland headlines
- Ignoring engagement
- No all-bound strategy
- Sticking to one content type

LinkedIn success **isn't about a single magic trick**

It's about



**Consistency,
engagement,
& variety.**



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The 3-second window that determines your creative fate

Follow through with **INTENTION**

My **idea-catch-system**:

- I talk it out in VoicePal
- I jot it down with Spark-Remark-Relate (SRR)
- I add it to my Todoist
"Topics to Write About" list



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