

My top 5 this week

- Spotify's data-backed stance:
Treating your employees like adults works.
- The most powerful LinkedIn strategy...
Is the one you can't see.
- Why motivation isn't the problem
when you are building habits
- Great systems beat great ideas
every day of the week
- How I turn scattered marketing genius
into a personal goldmine



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Recall with Ease



Spotify's data-backed stance: Treating your employees like adults works.



Nico Torres Santana, MBA • 1st

The C-Suite Content & Brand Strategist | Helping Founders & Executives

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why flexible work policies are the future



1. Flexibility boosts **productivity.**
2. It **saves money.**
3. It **enhances work-life balance.**
4. **Autonomy** fuels happiness.
5. **Diversity** improves.



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The most powerful LinkedIn strategy... Is **the one you can't see.**



Ryan Keeler • 1st

I write content to help you secure clients, stand out,
22h • 

**If you give away everything,
you leave nothing to the
imagination.**



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Why motivation isn't the problem when you are building habits.



Felix Fischer · 1st
Teaching you how your brain works.
1d · 🌐

Motivation **isn't stopping** you from building healthy habits

Here is how to fix the real reasons



Felix Fischer
Teaching you how your brain works

4 Reason to look at

1. **Energy**
2. **Time**
3. **Knowledge**
4. **Anxiety**



Great systems beat, great ideas every day of the week.



Caleb Mc Aravey • 1st

I write educational email courses and newsletters for executive coaches

[Visit my website](#)

3 ways to generate ideas you know will be successful • 14 pages

3 Unique places to generate content ideas (and how to do)



Caleb Mc Aravey

GHOSTWRITER & CONTENT STRATEGIST

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3 place as overview

1. **Reddit Search** with anvaka.github.io
2. **Kindle quotes**
3. **Sales call reviews**



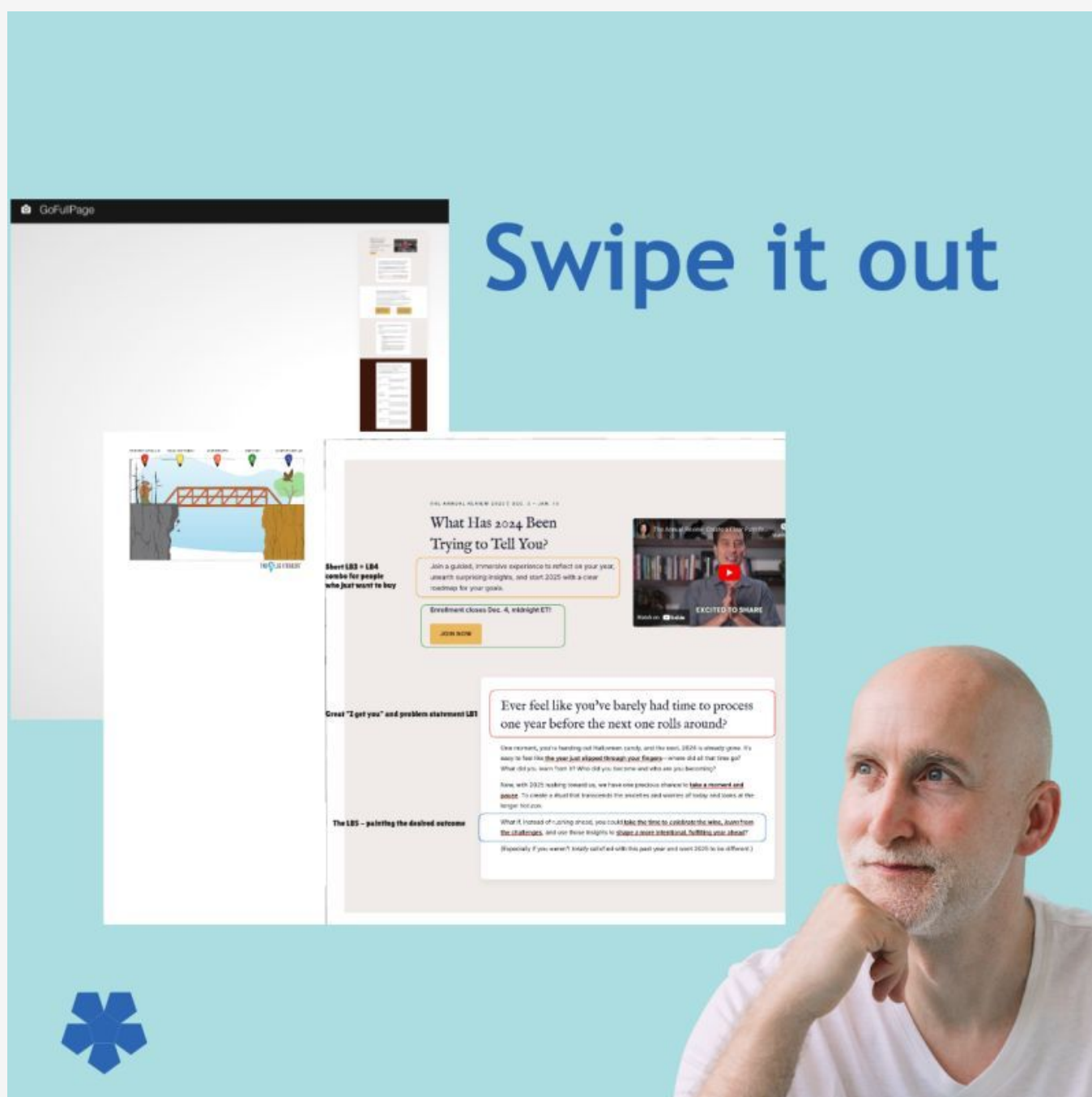
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How I turn scattered marketing genius into a personal goldmine

- Build your own swipe file
- Capture with GoFullPage
- Analyze the structure & annotate
- Take specific notes with insights learned
- Grow a Map of Content with all insights for fast access



Post statistics

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