## My top 5 this week

- → Over-editing is wasting your contents potential.
- → Search Inside Yourself
- → Most of us have 28,850 days on this Earth Don't wait to make them count
- → Don't write bad prompts
- → My LinkedIn engagement strategy
  I shouldn't be sharing



# Over-editing is wasting your contents potential



Ryan Keeler • 1st

I write content to help you secure clients, stand out, and scale up • LinkedIn ghost...

1d • 🚱

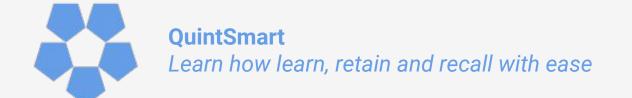
### Ryan's anti-over-editing manifesto

First draft = pure emotion

Second pass = strategic clarity

Final touch = authenticity check

Bonus: **Read** your draft **out loud**.



## Search inside yourself

Join Robyn and Deborah for an intimate 2-day retreat (super early bird pricing on)



#### Robyn Kerkhof • 1st

I help organizations build 🦑 happy teams, 🥯 satisfied customers, 23h • 🕓



#### Join next year's



- → Resilience strategies
- → Mindfulness in chaos
- → Self-awareness and self-regulation
- → How to have difficult conversations
- → How to strengthen your social skills
  - Emotional intelligence in leadership



- March 6-7 (Thu/Fri)
- 10:00-18:00 CET
- Live on Zoom
- Limited to 10 participants

#### Investment:

- Super Early Bird: €599 (until Jan 15)
- ★ Early Bird: €750 (until Feb 15)
- Regular: €995





# Most of us have 28,850 days on this Earth, if we're lucky Don't wait to make them count

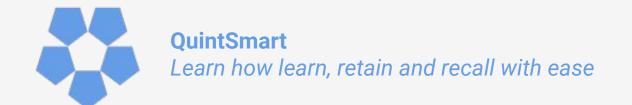


Nico Torres • 1st

Free Video Mastery Course | I help busy executives & entrepre Visit my website

- 1. Comfort is slow death
- 2. Time is brutally final
- 3. **Results** beat excuses
- 4. No one will fix your life
- 5. Your identity is not fixed
- 6. Health beats wealth
- 7. Savings never builds wealth
- 8. Relationships don't last without effort
- 9. Love isn't enough
- 10. Change or fade
- 11. Life won't wait for you

# 11 brutal life lessons (that most learn too late)



## Don't write bad prompts



**Thomas Meyer** • 1st

Al & Tech Enthusiast | Helping 20,000+ Master Al

## Try these simple yet effective frameworks.

#### 2. T-A-G:

- T: Define the task
- A: State the action
- G: Clarify the goal

#### 1. R-T-F:

- R: Act as a role
- T: Create a task
- F: Show the format

Example: Create a storyboard for ad creatives: copy, visuals, targeting.

Example: Assess team strengths and weaknesses as a manager. Goal: Boost

team performance to raise user score from 6 to 7.5.

#### 4. C-A-R-E:

- C: Give the context
- A: Describe the action
- R: Clarify the result
- E: Give the example

Example: New sustainable clothing line launching. Help create ads highlighting eco commitment. Boost product awareness and drive sales. Patagonia's 'Don't Buy This Jacket' showcased sustainability and brand commitment.

#### 3. B-A-B:

- B: Explain the problem before
- A: State the outcome after
- B: Ask for the bridge

Example: Missing from SEO rankings. Top 10 SEO rankings in our niche in 90 days. Create a detailed plan with top 20 keywords.

#### 5. R-I-S-E:

- R: Specify the role
- I: Describe the input
- S: Ask for steps
- E: Describe the expectation

Example: Imagine you are a content strategist. Target audience insights: interests & questions. Create a content plan with key topics & calendar. Boost blog visitors by 40%, strengthen brand leadership.



# My LinkedIn engagement strategy I shouldn't be sharing

- → 150 authentic comments daily
- → No VA's. Minimal AI. Real engagement
- → Skip the fake tactics. Build genuine connections

## **Efficiency tactics**

- → I use TypeIt4Me to work with shortcuts for phrases
- → I use AI to help me with phrasing in better English
- → I vary my commenting intensity (based on connection and purpose)



### Post statistics

- → 2390 impressions
- → 153 comments
- → 111 likes



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