

# My top **5** this week

- **Struggling to write a post? Don't google "ChatGPT".**
- **Want to sign clients on autopilot?  
Fix this one thing**
- **All Leaders should read this.  
The Great Leadership Lie**
- **How to be better than 95%**
- **Scrolling 10, insight ZERO  
→ Only 3% of people reach Level 5**



# Struggling to write a post? Don't google "ChatGPT".



**Madhesh Senthilvel** • 1st

💰 Your LinkedIn monetizing guy | Helping coaches, creators, and consult...

2d • 🌐

Try my 3-block writing method instead 🙌

## ANTI-WRITER'S BLOCK FORMULA

**3 STEP WRITING FORMULA (FOR LINKEDIN)**

- 1 Write like a Creator**
  - Note down what you want to "convey" (EVERYTHING)
  - Don't care about the words
  - The more unorganized and ugly they sound, the better
- 2 Edit like a consumer**
  - Analyze and critique your info dump with new eyes
  - Delete everything "boring"
  - Restructure and make your info dump → "stage ready"
- 3 Rewrite one last time**
  - This is only for ones with borderline "OCD" (me 🤪)
  - Rewrite before hitting post
  - TIP: Don't keep tinkering for too long. Posted >>> Perfect

Found Value? Follow **Madhesh** for more!

LinkedIn Monetization RESHARE





# Want to sign clients on autopilot? Fix this one thing



**Daniel Lock** ↗ · 1st

I help B2B Coaches & Consultants build and scale their businesses

[Visit my website](#)

## HOW TO CRAFT AN IRRESISTIBLE OFFER

### 2. Research Their Pain Points

Define the problem they're struggling with, and make it crystal clear.

1. What's top of mind for them?
2. What are they trying to achieve?
3. What's their biggest hurdle right now?

### 3. Have a Clear Value Proposition

Be clear and communicate the specific value a customer will get.

Address your customer's pain points and needs effectively.

### 4. Offer a Big Promise

Focus on the transformations your offer can create.

1. Will it save them time?
2. Help them make more money?
3. Give them the freedom?

### 1. Know Your Ideal Client

Get super specific about who you're targeting.

1. What industry are they in?
2. Where are they located?
3. What's their situation?

If you don't fully understand your ideal client, your offer won't resonate with them.

### 5. Focus on Benefits Over Features

Show how your solution impacts your client's life.

- ❌ "It's a 5-week program"
- ✅ "You'll have a clear plan for growth in just 5 weeks."

### 6. Use Social Proof

Add testimonials and case studies from customers. Show how your offer has worked for others.

### 7. High Perceived Value

Your offer should be valuable enough to justify the price. This can include:

1. Bonuses
2. Extra features or support.

### 8. Offer a Guarantee

Reduce or eliminate risk with a kind of guarantee.  
When people feel secure, they're more likely to take the leap.

### 9. Use Urgency and Scarcity

Give them a reason to act now.

Add elements like limited-time offers or exclusive deals.

For more helpful content, [follow me](#)



Daniel Lock | Million Dollar Professional Founder



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# All Leaders should read this. The Great Leadership Lie:



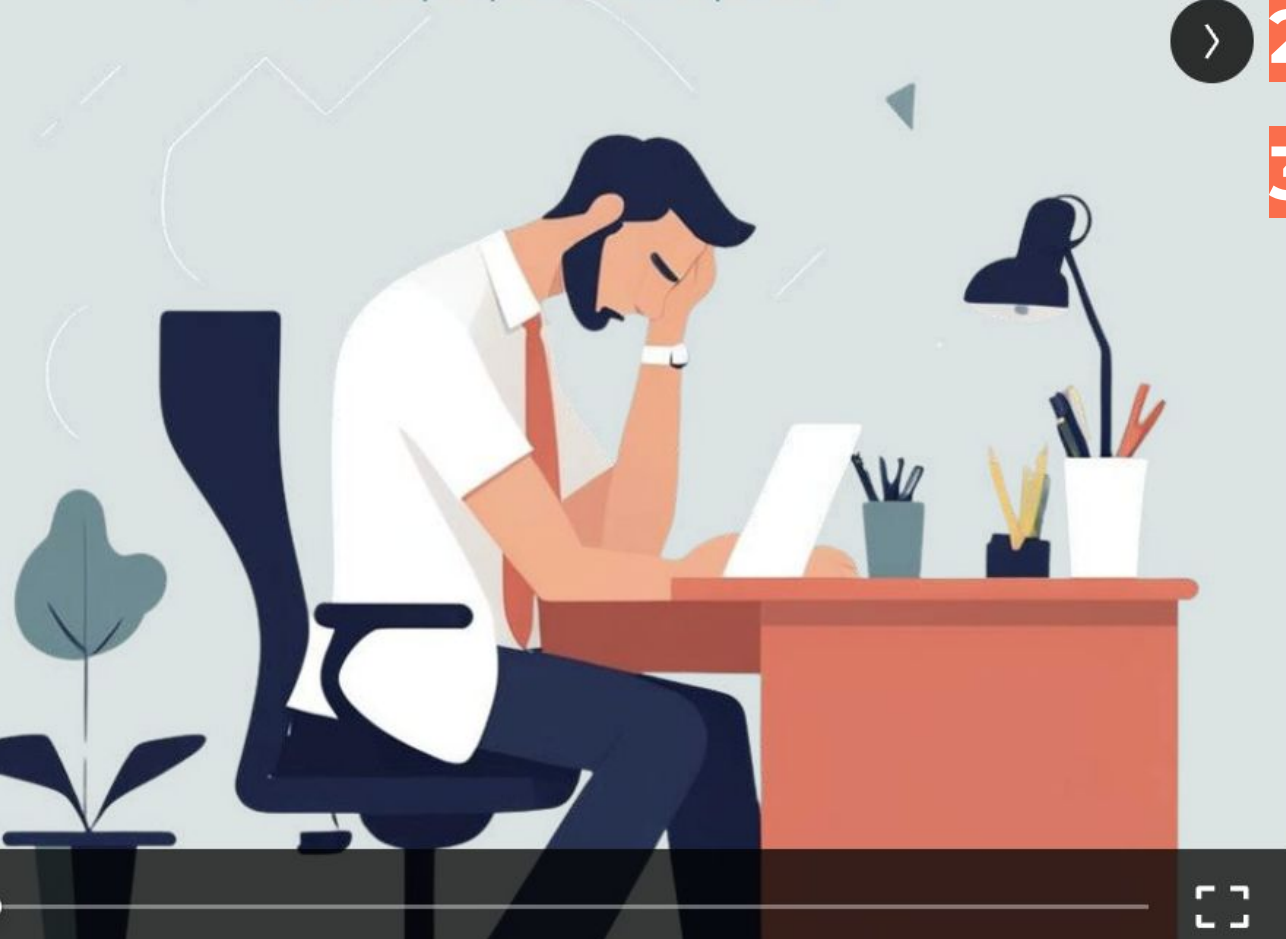
**Laurie Banfi** • 1st

Helping small-team leaders to overcome barriers, disconnect  
3d •

The *real*  
Saboteurs of Team Trust?

*Misaligned Expectations  
Masquerading as "Normal"*

3 Game-Changing Steps You Can Start TODAY  
(No Superpowers Required)



**1: Redefine Proactivity**

**2: Rewrite Competition**

**3: Embrace Problem-Solving**



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# How to be better than 95%.



**Claudio Meidler** • 1st

Sr. Sales Leader@Google | AdTech Sales lead Digital Marketing

[Book an appointment](#)

4d •

# Consistency

**18 minutes  
a day**

**100 hours  
a year**

# You'll be better than

# 95% of the world



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# Scrolling 10, insight ZERO

→ Only 3% of people reach Level 5

**From wasteful doom scrolling to powerful knowledge.**

Level 1: The Surface Skimmer

Level 2: The Collector

Level 3: The Connector

Level 4: The Distiller

→ Level **5**: **The Knowledge Activator**



**Post statistics**

- 777 impressions
- 132 comments
- 109 likes



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