

# My top 5 this week

- Make your LinkedIn profile a complete Landing page
- I've helped dozens of people start content creation.
- Your Eyes Are Your Copywriting Superpower But What Happens When They Face a Challenge
- This is what most people overlook when changing their behavior
- Compounding learning: from small steps to rich depths



# Make your LinkedIn profile a complete Landing page



**Nick Palasz** • 1st

Founder @ Slyleadz | I help startups build cold outbound systems

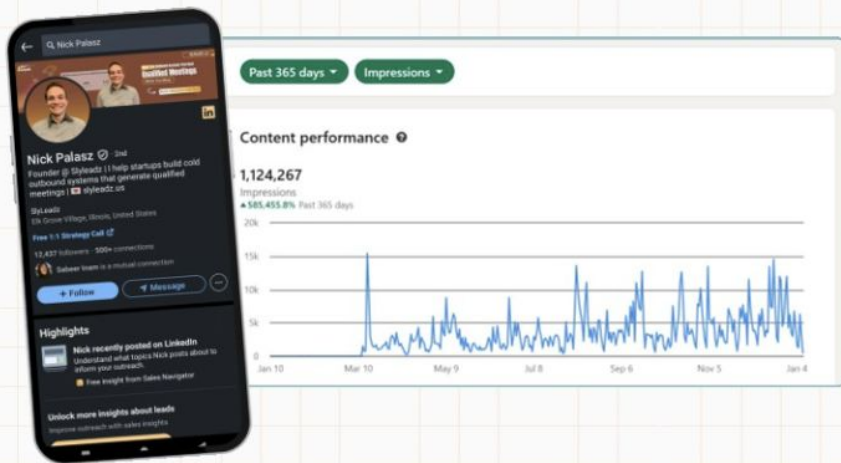
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**Nick Palasz**  
www.slyleadz.com

## HOW TO SETUP LINKEDIN PROFILE UP LIKE A LANDING PAGE

My **5-part formula** to convert more viewers into **followers**...and **customers**



## The solution


- Your profile photo = First impression
- Headlines that hook the attention
- About the section that sells without selling
- Strategic featured content
- CTA button psychology



**QuintSmart**  
Learn how learn, retain and recall with ease



# I've helped dozens of people start content creation.

 **Madhesh Senthilvel** • 1st  
 💰 Helping shameless people monetize on LinkedIn | 📌 Branding Strategist  
 6d • 🔄

Content Creation LinkedIn Monetization

## "I don't know how to create content Madhesh"

(Here's how ↓. Step by step.)

Repeat for 1-3 months

**Find problems to solve ↓** → **Note #1**

- List problems you've solved for yourself
- Isolate the ones you loved solving most
- Break them down into "mini-problems"

These **mini-problems** are your **content pillars**. Keep going until you've **nine mini-problems**.

**Find people to serve ↓** → **Note #2**

- Don't chase. "Attract" your ideal crowd
- Share your solution in parts via content
- Make "reach" your #1 aim at the start

Prioritize top-of-the-funnel content formats like **X > Y** or **contrarian** and **controversial** ideas.

**Find stories to tell (and sell) ↓** → **Note #3**

- Keep your stories detailed but relevant
- Tie your stories with problems (in step 1)
- Connect your story and your solutions

Share **vulnerable stories** more than success ones. It lets the world see the authentic parts of you.

**Writing framework 1**

**FIRE**  
(FOR TOFU: X > Y POSTS)

**F** → **Falsify a Belief**  
(Ex: Materialism isn't fulfilling)

**I** → **Ignite Outcomes**  
(Ex: It destroys your freedom)

**R** → **Reveal a Solution**  
(Ex: Wanting less = secret)

**E** → **Encourage Action**  
(Ex: Here's how to want less and here's why you need it)

**Writing framework 2**

**FUEL**  
(FOR TOFU: CONTRARIAN)

**F** → **Flip the Script**  
(Ex: Client acq. isn't priority)

**U** → **Uncover Flaws**  
(Ex: More clients ≠ profits)

**E** → **Establish proof**  
(Ex: Apple keeps selling to existing users repeatedly)

**L** → **Lead with Action**  
(Ex: Value retention. 3 ways:)

**Writing framework 3**

**LEAP**  
(FOR STORYTELLING POSTS)

**L** → **Lead With Truth**  
(Ex: Humans shouldn't pick a niche. I fell following that lie)

**E** → **Explain Struggle**  
(Ex: All mornings, I felt empty)

**A** → **Awaken Shift**  
(Ex: 1 day, I followed my soul)

**P** → **Prove The Lesson**  
(Ex: Life started to take off)



# Your Eyes Are Your Copywriting Superpower But What Happens When They Face a Challenge?



**Nosheen Noor** • 1st

Helping Businesses grow through Powerful Content & Copywriting

1d •



**The truth is, Nosheen needs urgent medical attention.**

**Her condition requires laser eye treatment, and I can't afford to delay it.**

**PLEASE SUPPORT Nosheen Noor**

**Each (even small) contribution matters!**



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# This is what most people overlook when changing their behavior



**Felix Fischer** · 1st

Changing your behavior is a puzzle → I teach you how to solve it  
1d · 🌐

**Why does the **cycle** repeat?**

**Monday**

I. HATE. Alcohol.



**The next weekend**

I LOVE Alcohol!



 **Felix Fischer**  
Teaching you how to change your behavior

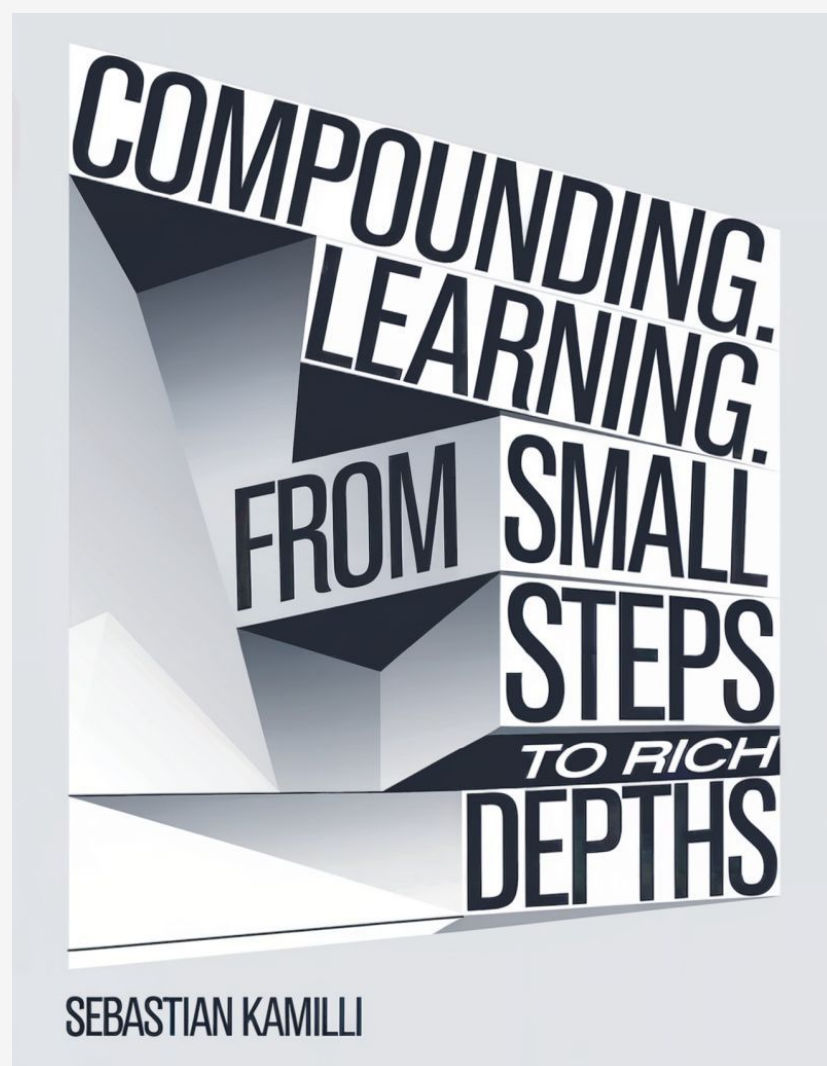


# Compounding learning: from small steps to rich depths

Learning how to learn might be the most powerful compound interest there is.

Inside:

- The surprising truth about compounding knowledge
- Four strategies I actually use (and why they work)
- Why shortcuts kill the compound effect



## Post statistics

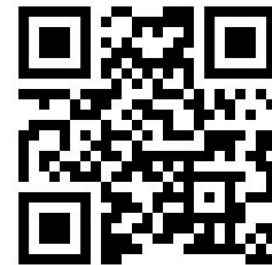
- 869 impressions
- 89 comments
- 75 likes





## The Friday Brain Upgrade

Learn how to learn, retain and recall with ease



Welcome to my weekly newsletter where I write about how to unlock the art of effective learning, replace frustrating and outdated approaches, and finally achieve meaningful results while enjoying the process.

Subscribe

**Join my deeper thoughts**

*What you missed so far...*

009 - ❁ Lost my corporate job. Found my true calling. Here's the tool that made it possible

008 - ❁ From 450 comments to 2 conversions: A LinkedIn reality check

007 - The Unexpected Link Between Furniture Assembly and **Learning Mastery**

006 - The Specific Event that Changed My Life

005 - **Learn a little more**—then you can reach more

004 - **The AI wake-up call** that changed how I learn forever

003 - The power of **Compounding Knowledge**

002 - **The Second Brain** approach

001 - **The Lip-Cut**



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