

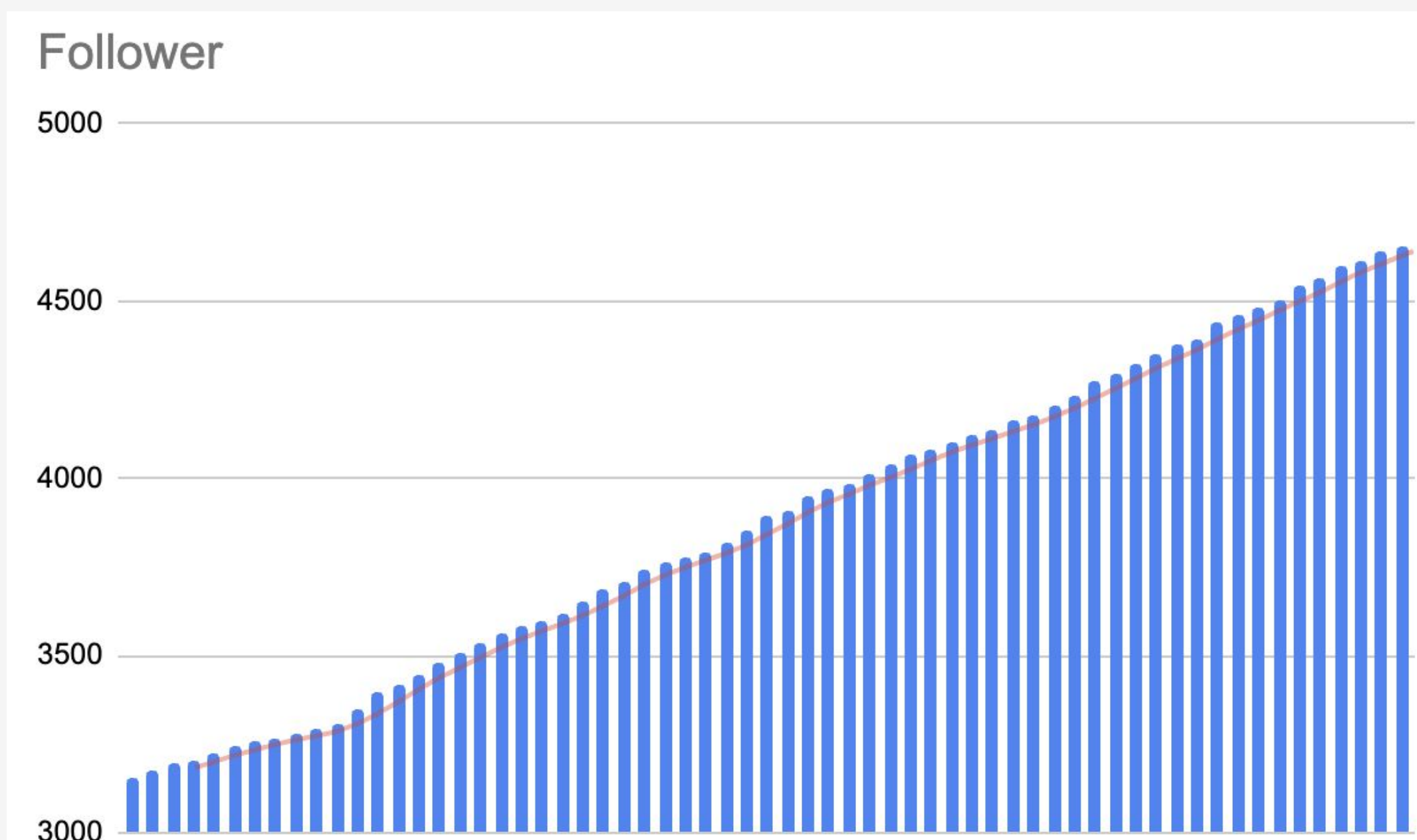
Insights from 62d LinkedIn

- Engagement drives Engagement, but Quality can be adjusted
- Stories in short format matter
- Actively connecting is important
- Started several deeper connections through DMs a higher hidden value of LinkedIn

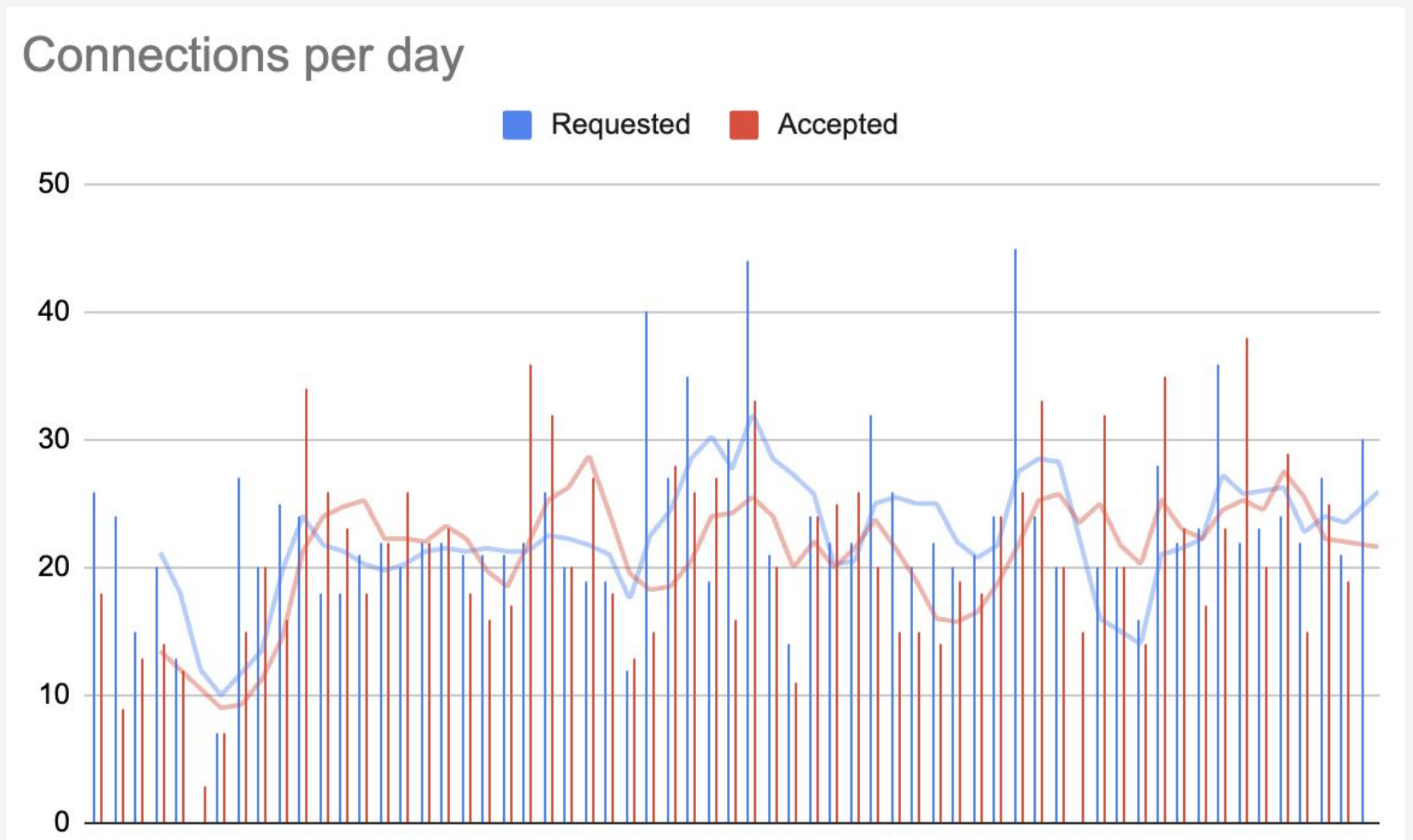


About **25 followers/day** compared to 2/d before

- I use the **max connections** per week
- About **90% accept** a connection request

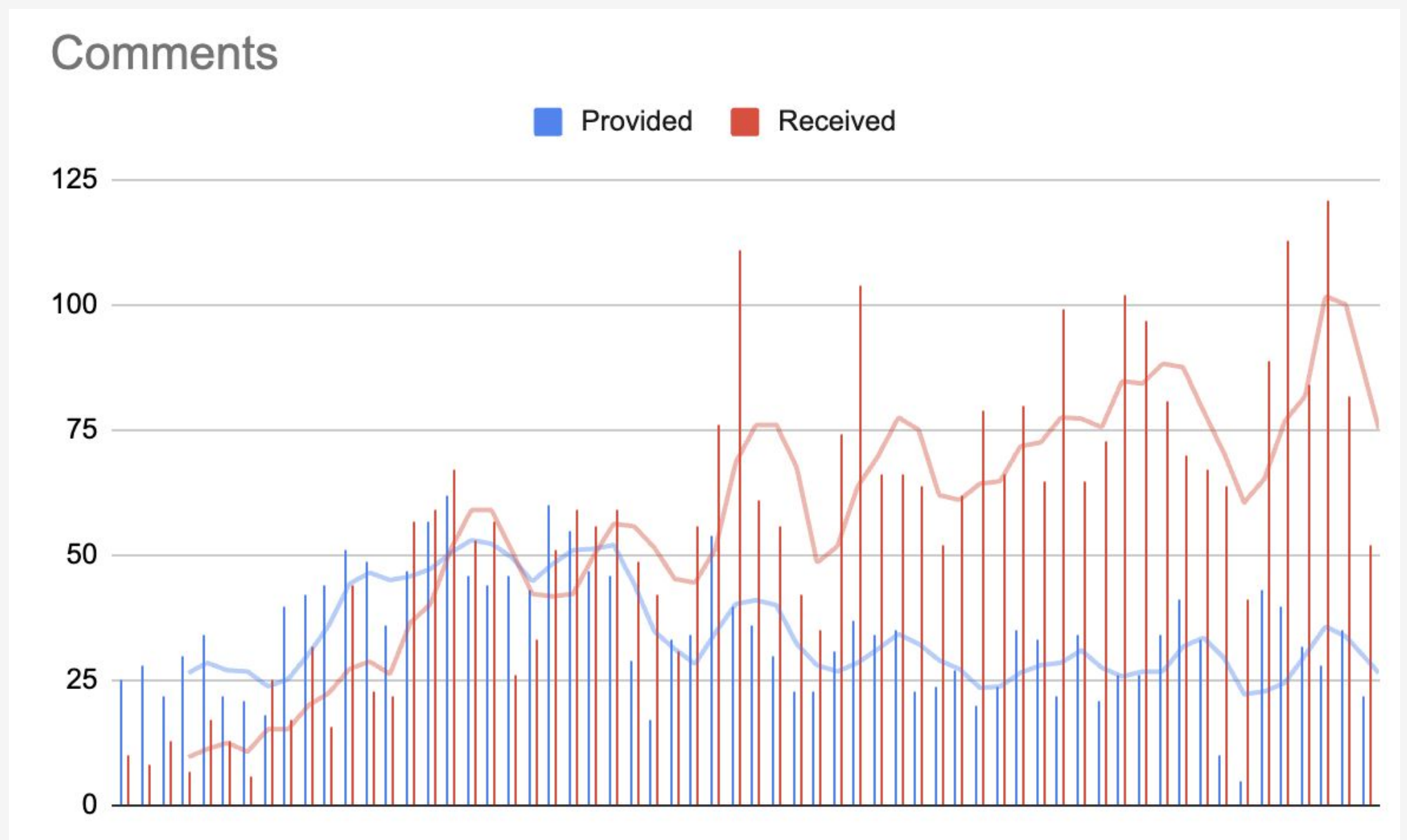


Connections per day. Stable at 22/d



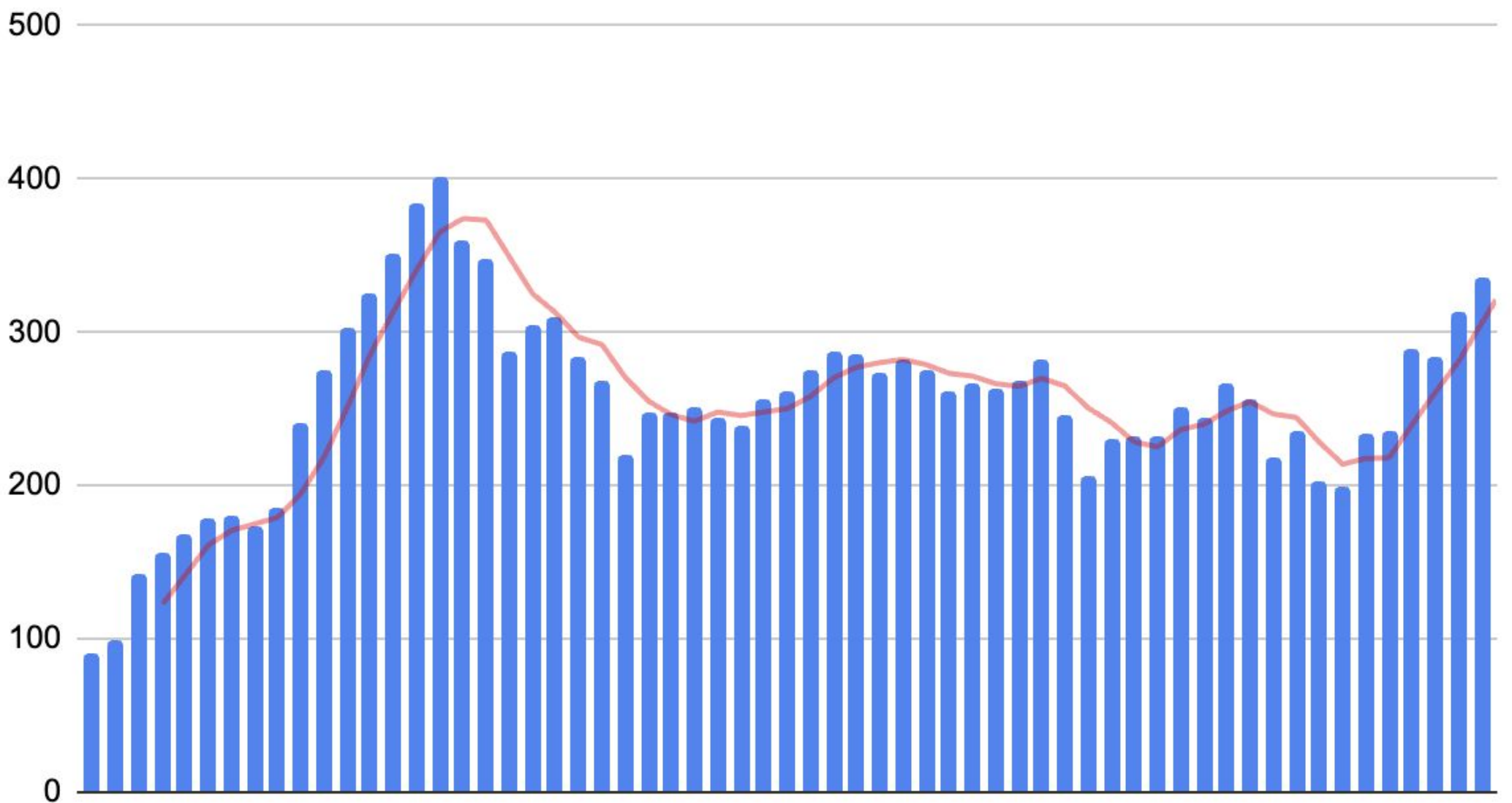
Comments from near zero before to 73/day

- about **2h commenting** each day
- started with **comment quality** split



Profile views from 60/7d to 257/7d - 400%

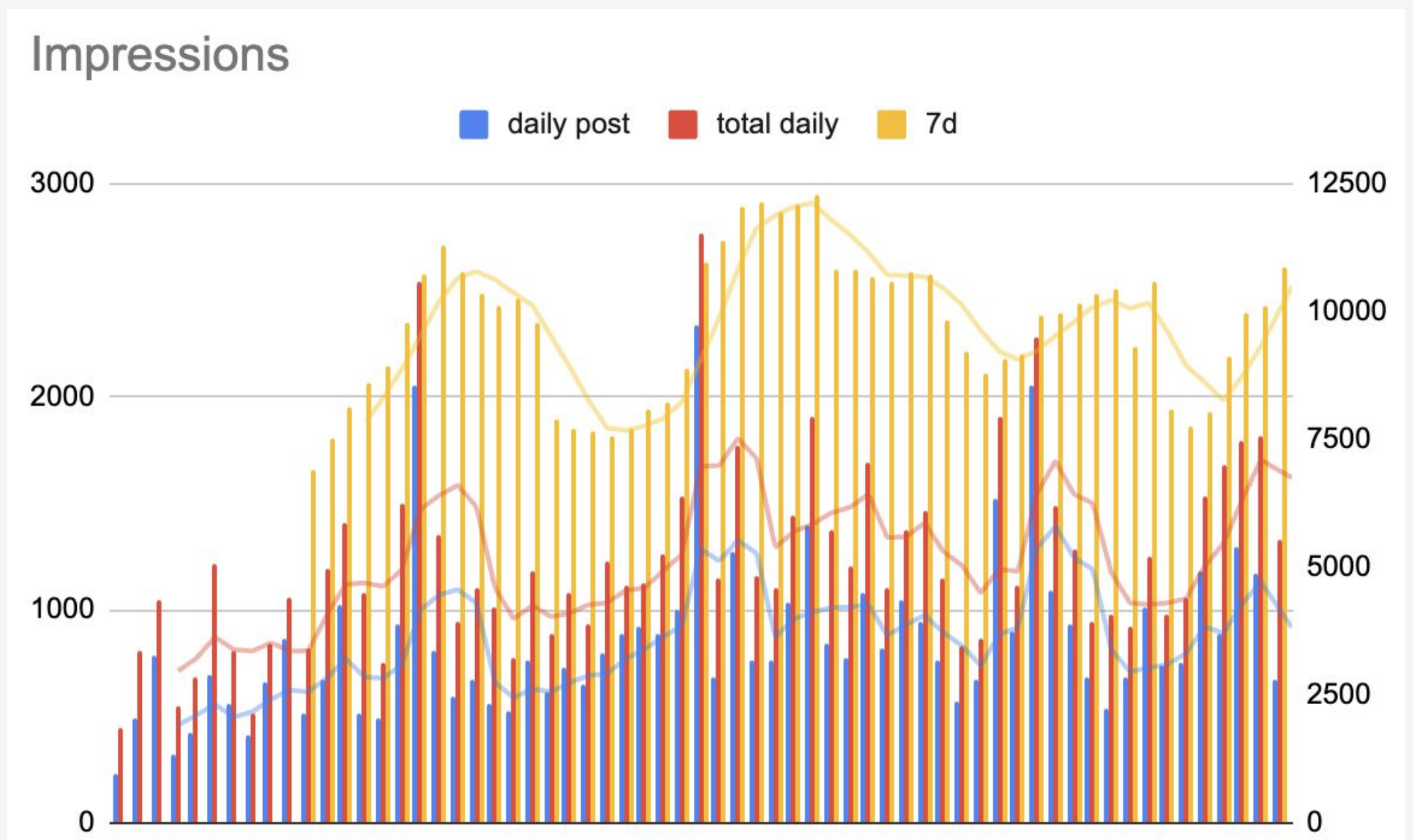
Profile views 7d



Impressions stable.

No big outliers yet

→ Impression at averager **10k/7d**





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