

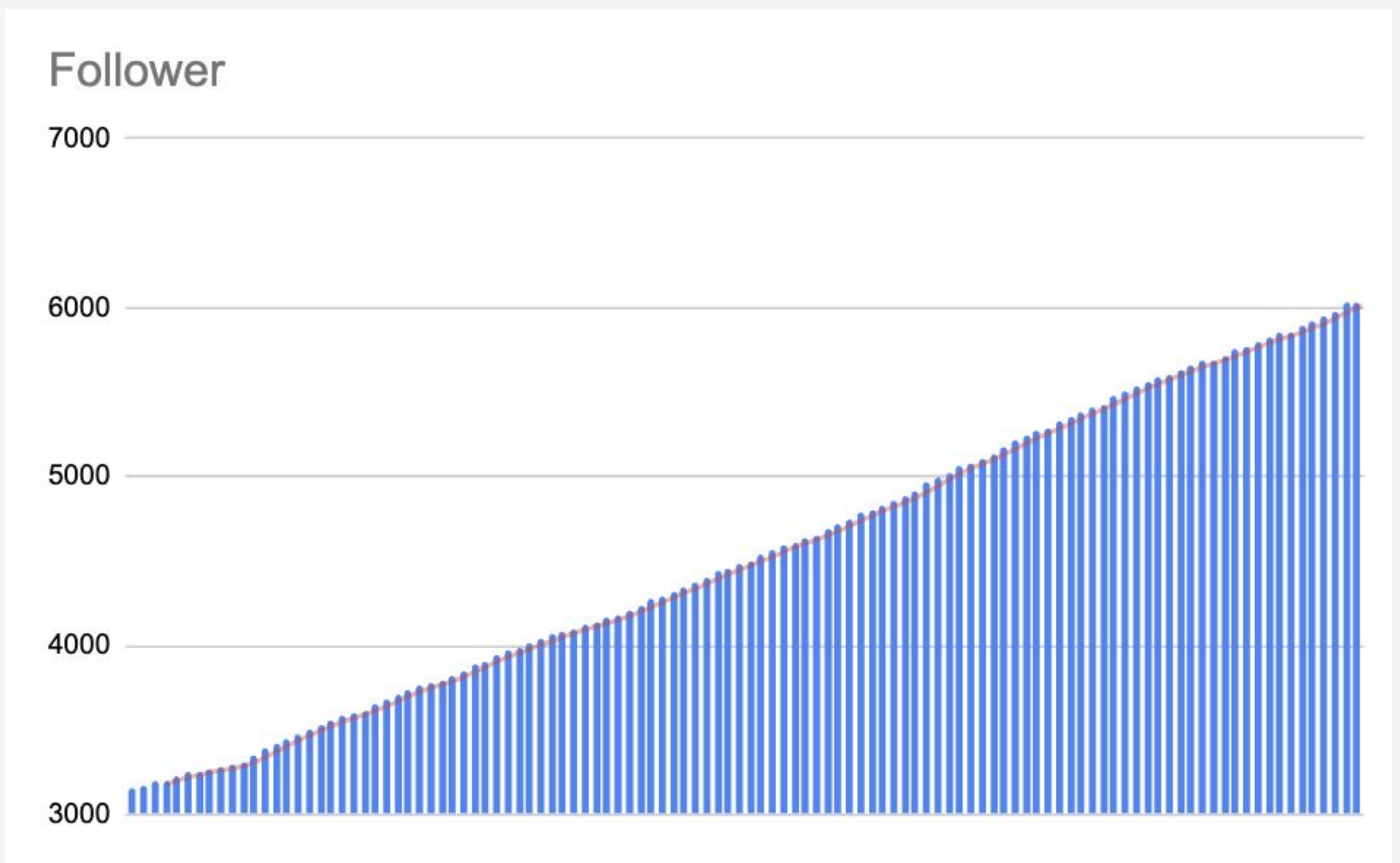
# Insights in 111d LinkedIn

- Engagement drives Engagement, but Quality can be adjusted
- Stories in short format matter
- Actively connecting is important
- Started several deeper connections through DMs a higher hidden value of LinkedIn



# About **26 followers/day**

- I use the **max connections** per week
- For me it as about 180-190 requests
- About **80% accept** a request



# Connections per day. Stable at 22.5/d

- Consistency in my requests
- Interesting spike recently with 70 possible request

Connections per day



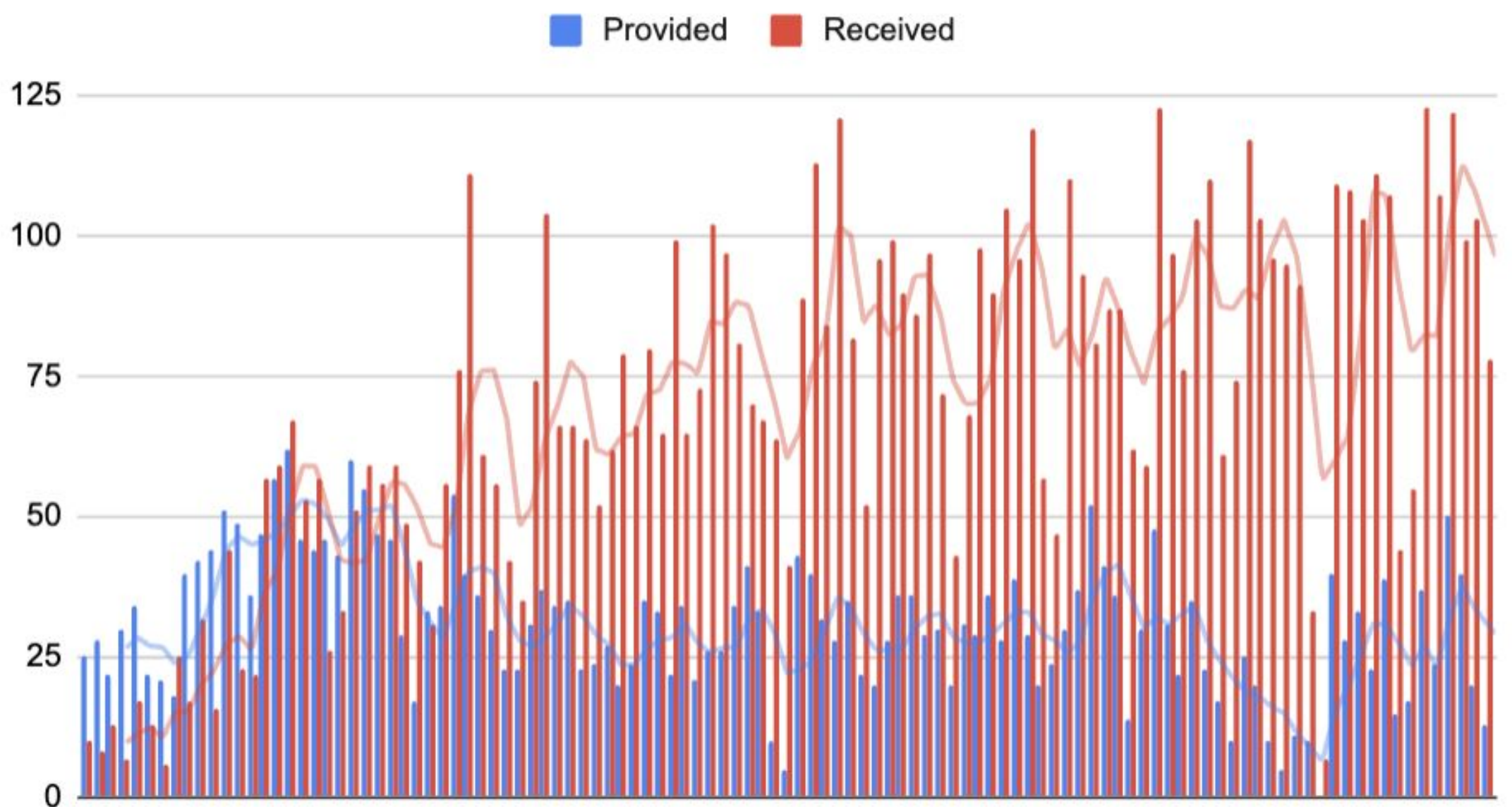
# Comments from near zero before to 91/day

→ about **2h commenting** each day

(Can't scale this. Or need to cheat)

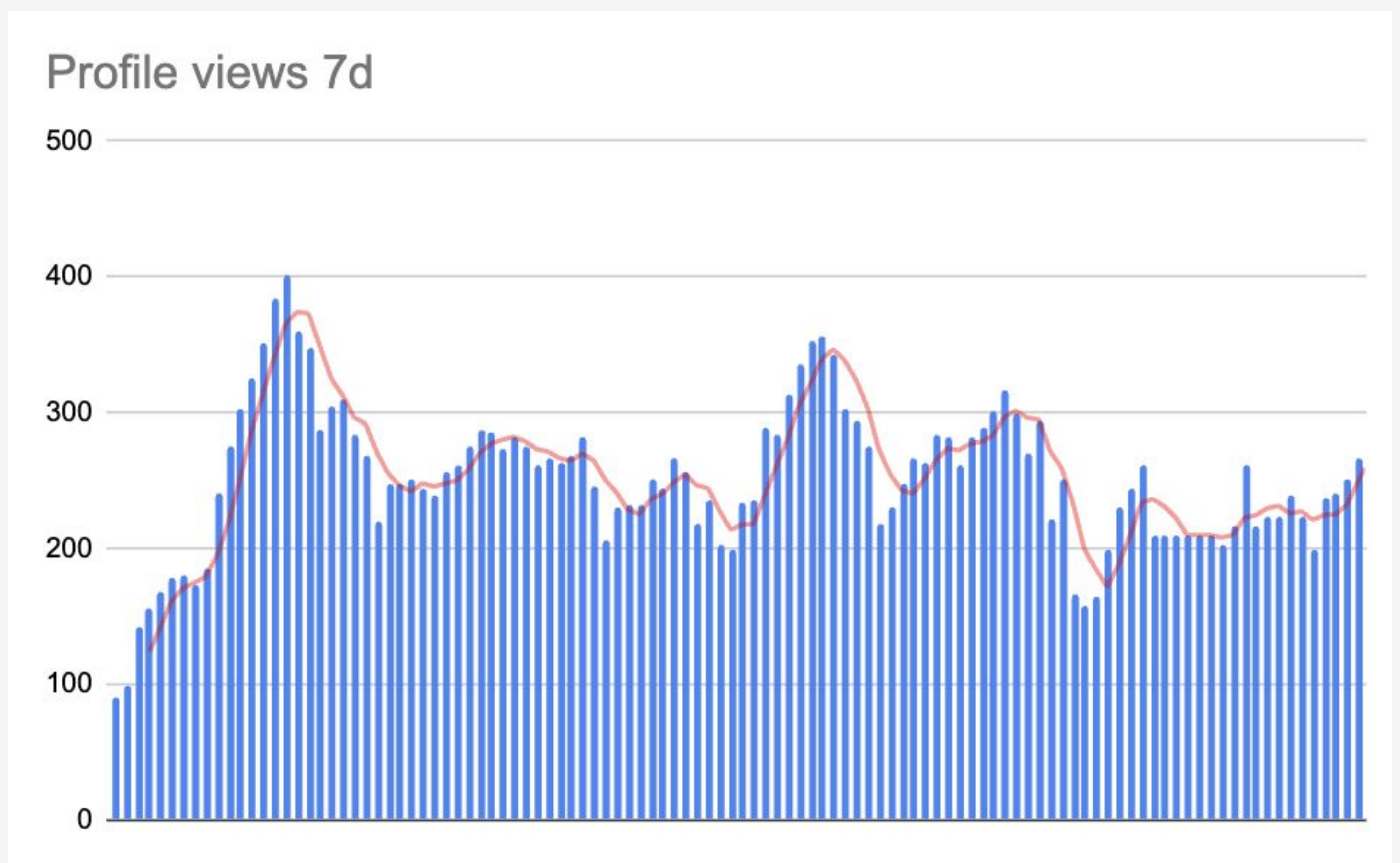
→ steady increase in comments received

Comments



# Profile views at 230/7d

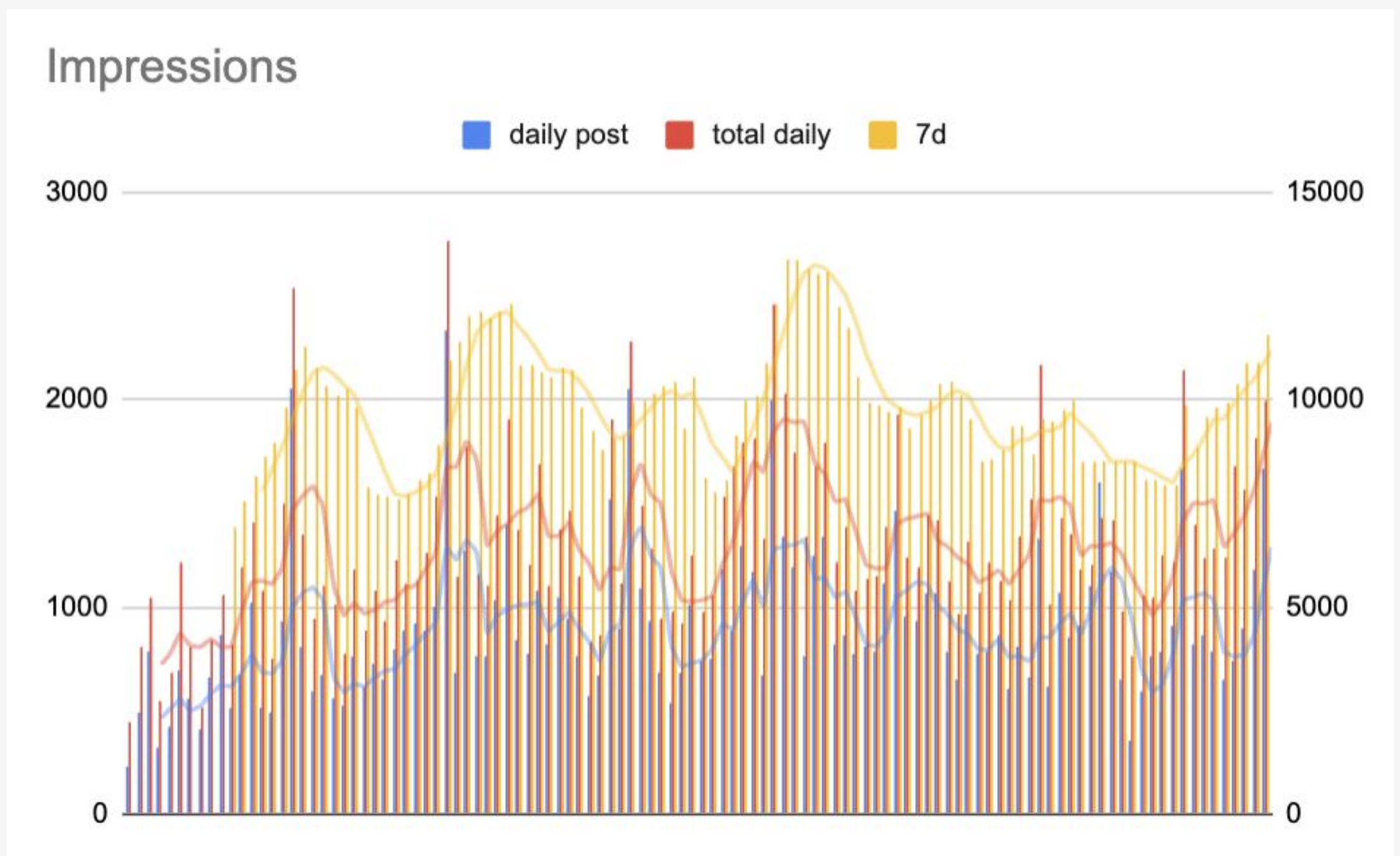
- Profile views declined recently
- I do not actively ask for that



# Impressions slight decline.

## No big outliers yet

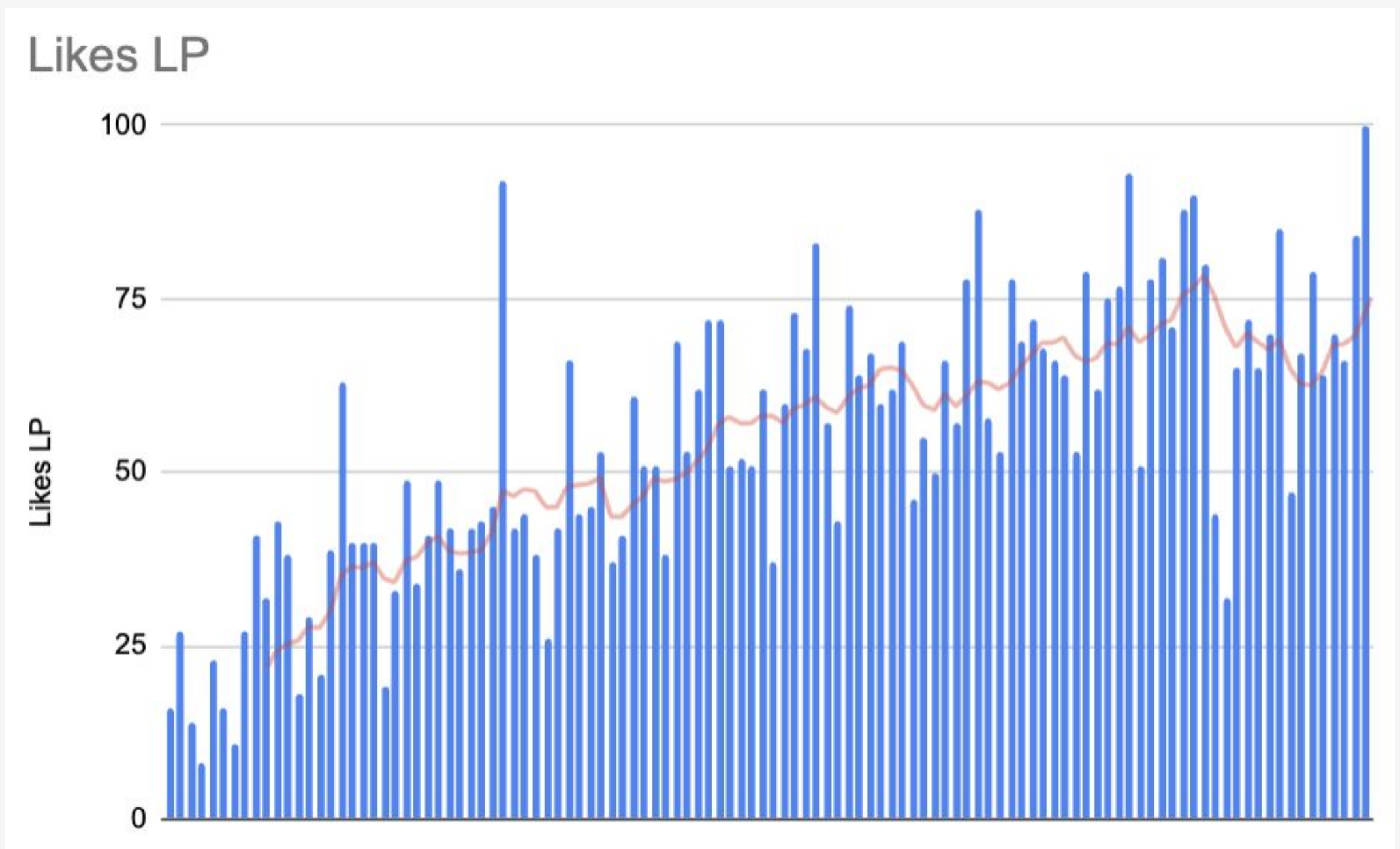
- Impression at average **9300/7d** past month
- A decline of about 12% compared to the month before



# Likes on Daily Post

## Slight increase

→ Likes at average **71/d** past month





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